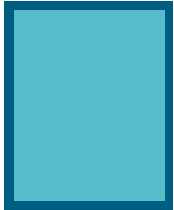


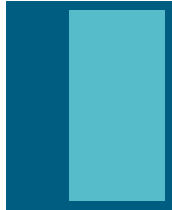


# FAMILY TRAVEL SOUTHEAST & FAMILY TRAVEL MID-ATLANTIC AD SPECIFICATIONS



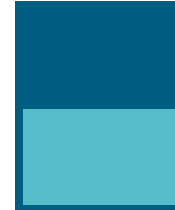
## Full Page Non-Bleed

6.625" x 9.5"



## Two-Thirds Page, Vertical

4.33" x 9.5"



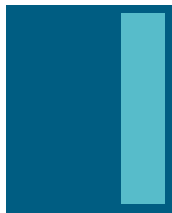
## Half Page, Horizontal

6.625" x  
4.625"



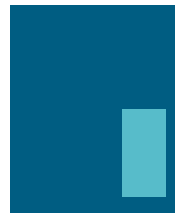
## Third Page, Square

4.33" x  
4.625"



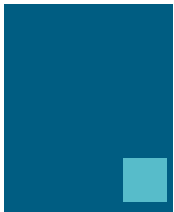
## Third Page, Vertical

2.04" x 9.5"



## Sixth Page, Vertical

2.04" x  
4.625"



## Twelfth Page, Vertical

2.04" x 2.1875"

All dimensions listed are in inches,  
width then height

### File Type:

- PDF/X-1a is the accepted format. \*PDF must pass preflight inspection.
- We DO NOT accept Pagemaker, Corel Draw, Canva or Publisher files.

### File Specs:

- All digital images must be CMYK and at least 300 dpi at 100%. Bitmapped images must be 600 dpi at 100%.
- Images intended to be faintly visible must comprise of at least 6% of each color.
- DO NOT use spot colors in either graphic or ad files.
- All fonts must be embedded.
- DO NOT include crop marks on PDFs.
- Our printers recommend using a one-color Black for QR codes.

### Enhanced Listings:

Logo files should be supplied as .png or .tff with a transparent background.

### File Submission:

Please send all ad files to the Materials Coordinator via email or Dropbox link.

### PRODUCTION QUESTIONS:

Contact the Materials Coordinator  
at 251-967-7542 or email  
[Materials@CompassMedia.com](mailto:Materials@CompassMedia.com).